

This project is currently under discussion with the National Gallery of Art.

PROJECT DESCRIPTION

"ART SMS" is intended to promote the work of contemporary Polish artists. The project will involve sending art works in the form of both text and characters to subscribers' mobile phones.

Each SMS will be signed by the artist and is intended to be regarded as a discrete work of art.

Fifty artists will be invited to participate. One ART SMS will be sent weekly over the course of a year. A website with information about the contributing artists will be developed to accompany the project,

Subscribers can sign up to ART SMS by registering their mobile phone details on the website.

The aim of the project is to promote art and artists through the use of accessible media.

ART SMS messages will take the form of a series of abstract characters and text in order to impart a specific message. The secondary objective is to "sow" the ideas of artists in the minds of mobile phone users (to quote Paul Jarodzki "In Art We Trust - only Art doesn't lie").

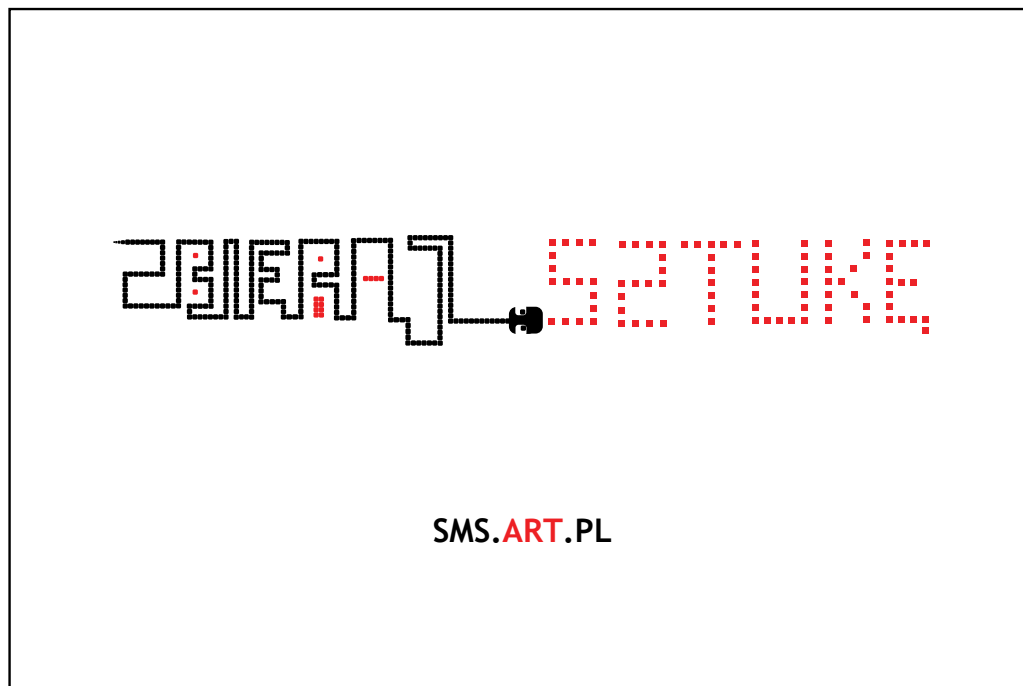
Subscribers will become curators of their own collection of weekly text messages. This collection will be universally accessible and totally free. By being disseminated and stored in the mobile phones of thousands of art lovers each ART SMS will achieve a kind of immortality. By playing with technology Art will become something within the reach of all. The project is intended to provoke a debate on the universality and accessibility of art for the mass public.

Additional technical information:

In order to receive ART SMS, mobile phone users will have to register on the site, giving only their phone number and agreeing to receive ART SMS and accept terms and conditions. Numbers will be automatically saved to the database created for the project. Phone users can opt out of participation in the campaign by de-registering their mobile number. Each ART SMS will be sent automatically by a computer program.

Each ART SMS will contain the work of the artist, his first and last name (or nickname).

Project postcard -ZBIERAJ **SZTUKĘ** mean COLLECT **ART**



Website design

zapisz sie
sign up >

o projekcie
about the project >

ARTSMSy już wysłane
ARTSMS already sent >

ARTSMS


chcesz otrzymywać ARTSMSy?
you want to receive ARTSMSy?

dodaj swój telefon: >
add your phone number:

☒ wyrażam zgodę na otrzymywanie ART SMS
I agree to receive SMS ART

przeczytaj regulamin / read the rules

☒ akceptuję regulamin / accepts the rules

organizator: 

sponsor: 

autor projektu: le fafe