



Curators' Network

Veil of Invisibility, 2011

Cristina Garrido

Veil of Invisibility, 2011 (ongoing)

Intervention with mixed media on postcards purchased from museums and galleries of contemporary art
15 x 10,5 cm (each)

Veil of invisibility is a multidisciplinary project, which involves the processes of collection, intervention and display of a series of postcards purchased at different museums of contemporary art.

Its primary focus is critiquing the nature of the artwork as a commodity within the institutional context of the museum, as well as challenging the notion of artist authorship. The intellectual armature is based on the way that museums of art sell postcards of artworks of the works or images they own and the variable copyright and authorship issues associated with their sale.

The creative process starts at the museum shop, where I select and purchase the reproduction of the artworks building a collection of postcards that I subsequently intervene at the studio. My intervention consists in making disappear the artwork from its institutional context (in this case, the installation shots of the pieces). This removal is negative only in appearance, as, on the mechanically reproduced artwork, I add a layer of paint that turns the postcard into a unique object altering its perceived value. By doing this, I seek to reverse the process of commodification started in the museum, as I use the merchandising the institution generates to produce a new piece of work.

The installation of the piece in the exhibition space also becomes a further investigation into the current curatorial practices, both within the museums and with in contemporary art practice. This is achieved by involving curators to actively curate the piece every time is shown, by selecting works from my collection and choosing their display via a set of prepared guidelines. The curator, instead of curating different individual pieces as it would normally do in an exhibition, would be curating a single artwork, turning the moment of exhibition into a new work each time.



Veil of Invisibility, 2011
(Installation view at the studio)



Three Ways: Mould, Hole and Passage, 2011



From the Freud Museum, 2011



'Monument' for V. Tatlin, 2011



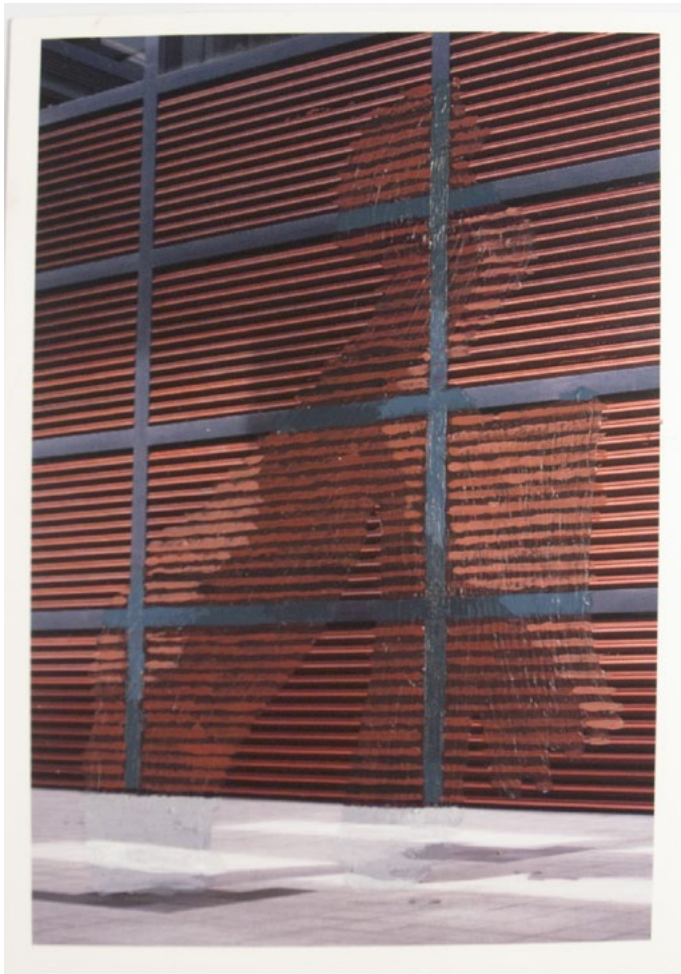
Cold Dark Matter: an Exploded View, 2011



England, 2011



Nail Biting Performance, 2011



Brushstroke, 2011



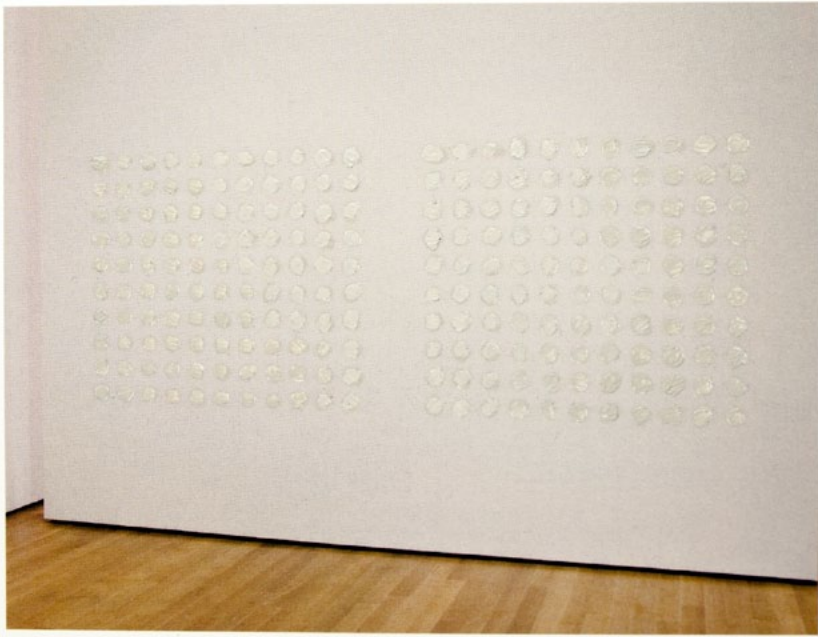
Equivalent VIII, 2011



Work No. 232, 2011



Model for a Hotel, 2011



John, John, 2011



Britain from the North, 2011



Veil of Invisibility, curated by Julia Alvarez, 2011
(Installation view at the studio)



Veil of Invisibility, 2011
(Installation view at the studio)

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Links

website: <http://www.cristina-garrido.com>

Archivo de Creadores de Madrid: <http://archivodecreadores.com/artist/cristina-garrido/171>

Plataforma intransit: <http://intransit.es/archivo/cristina-garrido/>