

The freedom has a new Civil Instruction Museum!



## **CIVIL INSTRUCTION MUSEUM**

The Civil Instruction Museum is a project that stems form an archive of original politico-military material currently composed of over two hundred pieces. This material illustrates the modes of control that regimes and governments have employed to train and teach the civilian population and to influence its behavior in everyday life. This archive, expanded, cataloged, analyzed and processed, is the basis for the subsequent lines of research and the shows programs generated by the various aspects developed by the project itself.

This museum of historical manipulation is composed of pamphlets, albums, banners, clothing, photographs, objects, signs, guides, patches, posters, films, letters, and every publication, edition and printed document made by political and military classes and intended for the citizens, to indoctrinate them on their behavior and routines. This under the cover of noble goals such as the common good, children safety and education, the welfare state, etc. The occult aim in this activity being to establish patterns of behavior in citizens' life and customs that would affect their daily work and their relationships with both their own families and the rest of the members of the community.

This archive began to be built up from the documentation used to implement the Civil Defense book. This was a book developed thanks to an Arte y Derecho Foundation Grant, within the project The Art Books Project. In the Civil Defense book, I allude, ironically, to collective patterns that political and military commanding structures have imposed upon the people to make them behave in given ways. This happened not only in common situations of everyday life, but, moreover, in particular periods, such as at times of war or natural disasters. The book thus graphically illustrated the citizensí response and acquired behavior that the Political Powers established and promoted.



All the material of this archive about historical manipulation is susceptible to be processed. The basis of the modifications being to manipulate what was in itself originally conceived to manipulate people for the sake of interested half-lies; the intention is, by modifying part or all of its original material in different ways, to expose and re-write the original policies. These policies were set up to dictate the different uses and types of behavior intended to alter citizens' daily routines. Similarly, the research of this project revolves around the relationship that has political manipulation of history with history itself, insofar as both concepts are supported by similar parameters of interpretation and reality, being able to define the history of civilization as history of manipulation. The research aims at making visible and clear through artistic intervention the political control systems, and how these affect people's personal relationships and their interaction with their environment. The powers set up at any time or place dictate what should be done and when. Above all, political power (irrespective of it being in civilian, military or religious hands) has always pursued shaping and indoctrinating its subjects.



The Power organizes and manages the social layers already consolidated in everyday life, selecting them either by political interest, in teams, unions or strongly ideological peers. From housewives' organizations, promoting group activities aiming at a progressive alienation of individual feminine identity in favor of men, to scout groups and youth organizations where children are instructed in the use of weapons or total obedience (as in disaster-hit zones), the political power has sought to rule and prepare the men and women of tomorrow, using various means such as biaised education, mass media, and various organizations, creating heroes and villains, or directly using surreptitious or subliminal indoctrination and merchandising. All the political powers and governmental bodies, regardless of their ideology, drive a political education into the population. Methods to do so vary vastly, from the most rough control strategies (often used in war times), to subtler modes of indoctrination, typical of more or less consolidated democracies. The material that can be found related to the people's behavior and rules to follow in the case of, say, an airstrike or on issues of energy saving, urban defense, rationing of food, water use, etc is extremely abundant.

In short, Civil Instruction Museum is the creation and manipulation of an archive on the attempt, repeated throughout history by governments, elites and regimes, to make every citizen a soldier to an army of masses, where all men, women, young or elderly, can and should perform certain functions that will help the whole community, and are falsely inculcated by the political power for the latter's own interests.



All this material, analyzed and cataloged, is building the Civil Instruction Museum, being showed in displays, projectors, televisions, etc. with an important part of the collection consisting of all the marginal material digged out from an almost archaeological archive, that can be sensitive to artistic manipulation.

One of the results of such an artist's manipulation is an edition of graphic works, photopolymers, etchings and different techniques, based on materials from 1950s, 60s and seventies. Also paintings questioning the real and effective value of mass indoctrination by the Political Powers.

The aesthetic languages that underpin all political advertising are studied and reproduced in these works, directly emanated from the museum's collection of historical memory of the public education systems, as already mentioned used by military and civilian regimes to exercise social control for their own benefit. These control systems in their strategies equal dictatorial regimes to democratic systems by the identity of their models, legitimizing public manipulations. Thus, the Civil Instruction Museum is nothing more than a project that proposes to highlight the codes that underpin the political systems language used to indoctrinate the citizens, not only about patterns of behavior, but also about ethics and morals.





